ORDER

Orders	Order / Re	ev: <u>20</u>	15031							
	Alt Order #	#: WO	DC12533800							
	Product D	esc: Un	ited States Se	enate						
	Estimate:	23						WHAS		
	Flight Date	es: 06/	16/20 - 06/22	/20		Primary A	E:	Ben Stecker		
	Original D	ate / Rev: 06/	15/20 / 06/16	/20		Sales Offic	ce:	TSWAS		
	Order Typ	e: RF	Р			Sales Reg	jion:	NAT		
Agency	Name:	Wi	n Company,	The /POL						
	Buying Co					Billing Typ	be:	Cash		
	Billing Cor					Billing Cal		Broadcast		
			Franklin Stre	et Suite 306		Billing Cyc		EOM/EOC		
		Nev	w York, NY 1	0013		Agency C	ommission:	15%		
Advertiser	Name:	PO	L/ Charles E	ooker/ D/ US	SENATE/					
	Demograp	ohic: A3	5+			New Busir	ness Thru:			
	Product C	odes: PL	-US Senate			Advertiser	External ID:	189313		
	Revenue	Code 1: AG	iΥ			Agency Ex	xternal ID:	73025AG		
	Revenue	Code 2: (PC	DL) Political			Unit Code	:	General		
	Revenue	Code 3: (PC	DL) Candidate	9						
Bill Plan					То	tals				
Start Date	End Date	# Spots Gros	s Amount	Net Amount		onth	# Spots	Gross Amount	Net Amount	Rating
06/01/20	06/22/20	45	\$6,365.00	\$5,410	.25 Ju	ne 2020	45	\$6,365.00	\$5,410.25	77.50
					Tot	tals	45	\$6,365.00	\$5,410.25	77.50
Account Exe	ecutives									
Account Exe	cutive	Sales Office	Sales Regi	on Start D	ate / End D	Date	Order %			
Ben Stecker				Start O	f Order - E	nd Of Order	100%			
Order Share	1	Share		Total						
WHAS		7%	6,3	65.00						
Market		100%	6 \$90,9	28.57						
Competitive	Share	Share		Total						
CABLE		0%	, 0	\$0.00						
UNKWN		93%	6 \$84,5	63.57						
WAVE		0%	0	\$0.00						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len S	pots	Rate Pri	Rtg Type Sp	oots	Amount
N 1	All	06/16/20	06/22/20	Local News @ 43	30a M-FCM	430-5a	MTWTF	:30	3	\$40.00 P03	1.10 NM	3	\$120.00
				WHAS11 WAKE	UP NEWS @	4							
	(Prograr	m: WHAS1	1 WAKE L	JP NEWS @ 430A	- P4)								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 06/	16/20	06/22/20	MTWTF	3	\$40.00	1.10						

WBKI

WBNA

WDRB

WFTE

WKMJ

WKPC

WKZT

WLKY

0%

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\$0.00

\$0.00

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Order / Rev:	2015031	Advertiser:	POL/ Charles Booker/ D/ US SENATE/ K	
Alt Order #:	WOC12533800	Product Desc:	United States Senate	WHAS
Flight Dates:	06/16/20 - 06/22/20	Estimate:	23	

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 All	06/16/2	20 06/22/20	Local News @ 5 WHAS11 WAKE		5-6a £	MTWTF	:30	3	\$80.00 P03	0.90 NM	3	\$240.00
(Progr	am: WHA	S11 WAKE L	JP NEWS @ 5A -	P4)								
	tart Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 06		06/22/20		3 merica CM	\$80.00 7-9a	0.90 MTWTF	:30	2	\$250.00 P03	1.60 NM	2	\$500.00
	00/10/2	-0 00/22/20	GOOD MORNIN				.00	2	φ200.001 00	1.00 110	2	ψ000.00
			AMERICA - P4)		_							
<u>St</u> Week: 06	tart Date	End Date 06/22/20	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$250.00	Rating 1.60						
	h Date Ra		escription		#250.00 E/End Time		Neekdays	Len	gth Rate	Rtg Type		
	All 06/16/2	0-06/22/20	Good Morning Am			N	MTWThF	:	30 (\$250.00)	1.60 NM		
	ee MG 3.3 NA/Overso											
-		-	Good Morning Ame	erica 7-9a		Ν	MTWThF		30 \$250.00	1.60 NM		
-	IG for 3.2		5									
N 4 All	06/16/2	20 06/20/20	Local News @ 6	a Sa CM	6-7a	S-	:30	1	\$40.00 P03	0.80 NM	1	\$40.00
(D				KEND 6-7A - P	2							
	am: wak tart Date	E UP WEEK	END 6-7A - P4) <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06		06/21/20	S-	<u>opois/week</u> 1	\$40.00	0.80						
N 5 All	06/16/2	20 06/20/20	Good Morning A		7-9a	S-	:30	2	\$90.00 P03	1.10 NM	2	\$180.00
(Drogr			GOOD MORNIN AMERICA - P4)	IG AMERICA -	F							
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/21/20	S-	2	\$90.00	1.10						
N 6 All	06/16/2	20 06/20/20	Local News @ 9		9-930a	S-	:30	2	\$75.00 P03	1.30 NM	2	\$150.00
(Progr	am WAK	E LIP WEEK	WAKE UP WEE END 9-10A - P4)	KEND 9-10A -	F							
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 06		06/21/20	S-	2	\$75.00	1.30						
N 8 All	06/16/2	20 06/21/20	Good Morning A			00 AMS	:30	1	\$110.00 P03	2.10 NM	1	\$110.00
(Progr	am: GOO	D MORNING	GOOD MORNIN GAMERICA - P4)	NG AMERICA -	i(8:00 Alvi-9:	00 AM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/21/20	S	1	\$110.00	2.10						
N 9 All	06/16/2	20 06/22/20	Access Daily 10 ACCESS DAILY		10-11a	MTWTF	:30	3	\$40.00 P03	1.00 NM	3	\$120.00
(Progr	am: ACCI	ESS DAILY -		- 14								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/22/20	MTWTF	3	\$40.00	1.00			<u> </u>	4.40 104		\$100.00
N10 All	06/16/2	20 06/22/20	General Hospita GENERAL HOS		2-3p	МГШГБ	:30	2	\$90.00 P03	1.10 NM	2	\$180.00
(Progr	am: GENI	ERAL HOSP										
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06		06/22/20	MTWTF Local News @ 4	2 n M-E_CM	\$90.00 4-5p	1.10 MTWTF	:30	4	\$110.00 P03	1.50 NM	4	\$440.00
	00/10/2	10 00/22/20	WHAS11 NEWS		4-9p		.50	4	φ110.001 0 3	1.50 110	4	φ++0.00
		S11 NEWS	@ 4P - P4)									
<u>St</u> Week: 06	tart Date	End Date 06/22/20	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$110.00	<u>Rating</u> 1.50						
N12 All		20 06/22/20	Local News @ 5	-	5-530p		:30	2	\$250.00 P03	2.50 NM	2	\$500.00
			WHAS11 NEWS		· · · · · F			-	,			<i></i>
		S11 NEWS		On all AAL		Detis						
<u>St</u> Week: 06	tart Date 6/16/20	End Date 06/22/20	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$250.00	<u>Rating</u> 2.50						
N13 All		20 06/22/20	Local News @ 5		530-6p	<u>2.00</u> МГWГF	:30	2	\$300.00 P03	2.80 NM	2	\$600.00
			WHAS11 NEWS	•	•							
			@ 530P - P4) Weekdays	Spote/Maak	Data	Pating						
Week: 06	tart Date 6/16/20	End Date 06/22/20	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$300.00	Rating 2.80						
	-	-									•	

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Order / Rev:	2015031	Advertiser:	POL/ Charles Booker/ D/ US SENATE/ K	
Alt Order #:	WOC12533800	Product Desc:	United States Senate	WHAS
Flight Dates:	06/16/20 - 06/22/20	Estimate:	23	

N14 All 06/16/20 66/22/20 Local News @ 6p MF C M 66/30p MTWTF :30 3 \$325.00 P03 3.70 NM WHAS11 NEWS @ 6 & 630p Su-F - P4) Start Date End Date Weekdays Spots/Week Rating Week C6/16/20 06/22/20 MTWTF 3 \$325.00 PM S :30 1 \$500.00 P03 3.30 NM Start ABC World News Sa CM 6:00 PM-6:30 PM S :30 1 \$500.00 P03 3.30 NM Start ABC World News P4 (6:00 PM-6:30 PM S :30 1 \$80.00 P03 2.10 NM Week C6/15/20 06/21/20 S 1 \$80.00 3.30 1 \$80.00 P03 2.10 NM WHAS11 NEWS @ 6:30p - P4) Start ABC Week C30 PM-7:00 PM S :30 1 \$80.00 P03 2.10 NM WHAS11 NEWS @ 6:30p - P4) Start ABC Start ABC Week C30 2 \$260.00 P03 2.70 NM ENTERTAINMENT TONIGHT - P40 Start ABC Start ABC Start A	3 1 2	\$975.00 \$500.00 \$80.00 \$520.00
(Program: WHAS11 NEWS @ 6.8 630p SuF. P. P4) Start Date End Date Week days Spots/Week Rating N15 All 06/16/20 06/20/20 ABC World News S AC M 6:00 PM-6:30 PM Siart Date Colspan="2">Siart Date Week days Spots/Week Rating Siart Date End Date Week days Spots/Week Rate Rating Week days Spots/Week Rate Spots/Week Rate <t< td=""><td>1</td><td>\$80.00</td></t<>	1	\$80.00
Start Date Week: 06/16/20 End Date 06/16/20 Weekdays MTWF Spots/Week 3 \$325.00 Rating 3.70 N15 All 06/16/20 06/20/20 AE COP Me6:30 PM 3:30 1 \$500.00 PO3 3:30 NM N15 All 06/16/20 06/20/20 AE (6:00 PM-6:30 PM) 1 \$500.00 PO3 3:30 NM N16 All 06/16/20 06/21/20 S 1 \$500.00 73.30 1 \$80.00 PO3 2:10 NM WHAS11 NEWS @ 6:30p - P4 (6:30 PM-7:00 PM) Start Date End Date Weekdays Spots/Week Rating NHAS11 NEWS @ 6:30p - P4 Start Date End Date Weekdays Spots/Week Rating Week: 06/15/20 06/21/20 ETS 1 \$80.00 2:0 NT N17 All 06/16/20 06/22/20 ETS 1 \$80.00 2:0 2 \$260.00 PO3 2:70 NM N17 All 06/16/20 06/22/20 Inside E 3730-8p MTWF :30 2	1	\$80.00
Week: 06/16/20 06/22/20 MTWTF: 3 \$325.00 3.70 N15 All 06/16/20 06/20/20 ABC World News Sa CM 6:00 PM-6:30 PM <s.< td=""> :30 1 \$500.00 PO3 3.30 NM Start Date End Date Weekdays Spots/Week Rate Rating 3.30 1 \$500.00 PO3 2.10 NM Week: 06/15/20 06/21/20 S- 1 \$500.00 3.30 1 \$80.00 PO3 2.10 NM WHAS11 NEWS @ 6:30p - P4) Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/16/20 06/21/20 T27 T30p CM 7-730p MTWF :30 2 \$260.00 PO3 2.70 NM N17 All 06/16/20 06/22/20 ET 7-730p CM 7-730p MTWF :30 2 \$260.00 PO3 2.80 NM N18 All 06/16/20 06/22/20 INWFF 2 \$260.00 2.80 NM N1</s.<>	1	\$80.00
N15 All 06/16/20 06/20/20 ABC World News Sa CM 6:00 PM-6:30 PM Sint Sint ABC World News - P4 Sint Date Weekdays Spots/Week Rating Sint Date Sint Date Weekdays Spots/Week Rating Sint Date Sint Date Weekdays Spots/Week Rating Sint Date Sint Date Weekdays Spots/Week Rate Rating Sint Date Sint Date Sint Date Spots/Week Rate Rating Sint Date Sint Date Spots/Week Rate Rating Sint Date Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Spots/Week Spots/Week Rate Ra	1	\$80.00
(Program: SAT ABC World News - P4) Start Date End Date Week(3015/20 6/21/20 Spots/Week Rate \$\$00.00 Rating N16 All 06/16/20 06/20/20 Local News @ 630p Sa CM 6:30 PM-7:00 PM S :30 1 \$80.00 PO3 2.10 NM WHAS11 NEWS @ 6:30p - P4 (6:30 PM-7:00 PM S :30 1 \$80.00 PO3 2.10 NM Week: 06/15/20 06/21/20 S 1 \$80.00 2.10 N17 All 06/15/20 06/22/20 T.730p CM 7.730p MTWTF- :30 2 \$260.00 PO3 2.70 NM N17 All 06/15/20 06/22/20 T.730p CM 7.30p MTWTF- :30 2 \$260.00 PO3 2.70 NM Start Date End Date Weekdays Spots/Week Rate Rating NWerk- \$260.00 2.70 NIWTF- :30 2 \$260.00 PO3 2.80 NM NSIDE EDITION - P4 (Program: INSIDE EDITION - P4 MWeekdays	2	
Start Date Week: 06/15/20 End Date 06/21/20 Weekdays 06/21/20 Spots/Week 6:30 P.Ar.00 PM Rate (\$30 PM-7:00 PM Rating 3:30 N16 All 06/16/20 06/20/20 Local News @ 6:30 p. P4 (6:30 PM-7:00 PM) 1 \$80.00 P03 2.10 NM (Program: WHAS11 NEWS @ 6:30 p. P4) Start Date End Date Weekdays Spots/Week Rate 880.00 Rating 2.10 N17 All 06/16/20 06/21/20 ET.7730 p CM 7.730 p MTWTF :30 2 \$260.00 P03 2.70 NM N17 All 06/16/20 06/22/20 ET.7730 p CM 7.730 p MTWTF :30 2 \$260.00 P03 2.70 NM Start Date End Date Weekdays Spots/Week Rate Rating 2.70 2 \$260.00 2.80 NM INSIDE EDITION - P4 INSIDE EDITION - P4 INSIDE EDITION - P4 \$260.00 2.80 \$10.00 P04 1.80 NM Local News @ 11p M-F CM 11:1135 MTWF :2 \$260.00 2.80 <td>2</td> <td></td>	2	
Week: 06/15/20 06/21/20 S- 1 \$500.00 3.30 N16 All 06/16/20 06/20/20 Local News @ 630p Sa CM 6:30 PM-7:00 PM ::::::::::::::::::::::::::::::::::::	2	
N16 All 06/16/20 06/20/20 Local News @ 630p Sa CM 6:30 PM-7:00 PM Si30 1 \$80.00 P03 2.10 NM WHAS11 NEWS @ 6:30p - P4) Start Date End Date Weekdays Spots/Week Rating Week: 06/15/20 06/21/20 S- 1 \$80.00 2.10 N17 All 06/16/20 06/21/20 S- 1 \$80.00 2.10 N17 All 06/16/20 06/21/20 ET 7.730p CM 7.730p MIWFF :30 2 \$260.00 P03 2.70 NM ENTERTAINMENT TONIGHT - P4) Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/16/20 06/22/20 Inside Ed 730-8p CM 730-8p MIWTF :30 2 \$260.00 P03 2.80 NM INSIDE EDITION - P4) Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/16/20 06/22/20 MIWTF 2 \$260.00 2.80 NM <	2	
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Nitoki 60 /01/20 Odd /12/20 ET 7-730p CM 7-730p MTWTF :30 2 \$260.00 P03 2.70 NM IN17 All 06//2/2/20 ET 7-730p CM 7-730p MTWTF :30 2 \$260.00 P03 2.70 NM International controls ENTERTAINMENT TONIGHT - P4) Start Date End Date Week: 06/16/20 06/22/20 Inside Ed 730-8p CM 730-8p MTWTF :30 2 \$260.00 P03 2.80 NM N18 All 06/16/20 06/22/20 Inside Ed 730-8p CM 730-8p MTWTF :30 2 \$260.00 P03 2.80 NM N18 All 06/16/20 06/22/20 MIWTF 2 \$260.00 2.80 N19 All 06/16/20 06/22/20 MIWTF 2 \$200.00 2.80 N19 All 06/16/20 06/22/20 Meekdays Spots/Week Rate Rating Week: 06/16/20 06/22/20 Local News @ 11p M-F 11-11135p		\$520.00
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Start Date Week: End Date 06/22/20 Weekdays MTWTF Spots/Week 2 Rate \$260.00 Rating 2.70 N18 All 06/16/20 06/22/20 Inside Ed 730-8p CM 730-8p MTWTF :30 2 \$260.00 P03 2.80 NM N18 All 06/16/20 06/22/20 Inside Ed 730-8p CM 730-8p MTWTF :30 2 \$260.00 P03 2.80 NM (Program: INSIDE EDITION - P4 Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/16/20 06/22/20 Local News @ 11p M-F CM 11-1135p MTWTF :30 2 \$100.00 P04 1.80 NM Local News @ 11p M-F CM 11-1135p \$10.00 P04 1.80 NM Start Date End Date Weekdays Spots/Week Rate Rating <		
Week: 06/16/20 06/22/20 MTWTF 2 \$260.00 2.70 N18 All 06/16/20 06/22/20 Inside Ed 730-8p CM 730-8p MTWTF :30 2 \$260.00 P03 2.80 NM INSIDE EDITION - P4 INSIDE EDITION - P4 INSIDE 2 \$260.00 P03 2.80 NM Week: 06/16/20 06/22/20 MTWTF 2 \$260.00 2.80 N19 All 06/16/20 06/22/20 Local News @ 11p M-F M11-1135p MTWTF :30 2 \$100.00 P04 1.80 NM Local News @ 11p M-F CM 11-1135p MTWTF :30 2 \$100.00 P04 1.80 NM Local News @ 11p M-F Yeekdays Spots/Week Rate Rating Yeekdays		
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(Program: INSIDE EDITION - P4) Start Date Week: 06/16/20 End Date 06/22/20 Weekdays MTWTF Spots/Week 2 Rate \$260.00 Rating 2.80 N19 All 06/16/20 06/22/20 Local News @ 11p M-F CM 11-1135p MTWTF :30 2 \$100.00 P04 1.80 NM Local News @ 11p M-F Local News @ 11p M-F MTWTF :30 2 \$100.00 P04 1.80 NM Local News @ 11p M-F Local News @ 11p M-F MTWTF :30 2 \$100.00 P04 1.80 NM Local News @ 11p M-F End Date End Date Weekdays Spots/Week Rate Rating Week: 06/16/20 06/22/20 Weekdays Spots/Week Rate Rating N20 All 06/16/20 06/22/20 Local News @ 11p Sa CM 11-1135p S- :30 1 \$75.00 P04 1.20 NM WHAS11 NEWS AT 11 SAT - P4 Start Date End Date Weekdays Spots/Week Rate Rating 1.20 N21 All 06/16/20 06/21/20 Wimmel CM 1135p-1237a MTWTF :30	2	\$520.00
Start Date Week: 06/16/20 End Date 06/22/20 Weekdays MTWTF Spots/Week Rate 2 Rating 2.80 N19 All 06/16/20 06/22/20 Local News @ 11p M-F 11-1135p MTWTF :30 2 \$100.00 P04 1.80 NM Local News @ 11p M-F CM 11-1135p MTWTF :30 2 \$100.00 P04 1.80 NM Local News @ 11p M-F CM N19 All 06/16/20 06/22/20 Weekdays Spots/Week Rate Rating Week: 06/16/20 06/22/20 Local News @ 11p Sa CM 11-1135p S- :30 1 \$75.00 P04 1.20 NM N20 All 06/16/20 06/22/20 Local News @ 11p Sa CM 11-1135p S- :30 1 \$75.00 P04 1.20 NM WHAS11 NEWS AT 11 SAT - P4) Weekdays Spots/Week Rate Rating 1.20 N21 All 06/16/20 06/21/20 S- 1 \$75.00 1.20 N21 All 06/16/20		
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(Program: JIMMY KIMMEL LIVE - P4) <u>Start Date</u> <u>Heekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/16/20 06/22/20 MTWTF 3 \$60.00 1.00	3	\$180.00
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N22 WHAS 06/16/20 06/22/20 ET 106-136a CM 106-136a MTWTE :30 1 \$10.00 P04 1.00 NM		
	1	\$10.00
Enter Tnt 106-136		
(Program: JIMMY KIMMEL LIVE - P4)		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/22/20 MTWTF 1 \$10.00 1.00		
N23 WHAS 06/16/20 06/22/20 Castle 135-235a Sa CM 135-235a SaS- :30 1 \$15.00 P04 1.00 NM	1	\$15.00
Castle 135-235a Sa	•	ψ10.00
(Program: JIMMY KIMMEL LIVE - P4)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 06/16/20 06/22/20S- 1 \$15.00 1.00	,	M 440.00
N24 WHAS 06/16/20 06/22/20 Local News @ 4p M-F CM 4:30 PM-4:58 PMT :30 1 \$110.00 P03 1.50 NM WHAS11 NEWS @ 4P - P4 (4:30 PM-4:58 PM)	1	\$110.00
(Program: WHAS11 NEWS @ 4P - P4)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 06/16/20 06/22/20T 1 \$110.00 1.50		
Totals		\$6,365.00